









Ho Nguyen Duc Huy

-  hohuy2072001.wixsite.com
-  linkedin.com/in/đức-huy-hồ
-  hohuy2072001@gmail.com
-  +84 933 942 178
-  Ho Chi Minh City, Viet Nam
-  dribbble.com/hohuy2072001

EDUCATION

University of Technology Major: International Buiness - Bacherlor's Degree — 2019-2022

- Typical Student (2019 - 2020)
- Typical Student (2021 - 2022)
- 5 Goods Student at School level (2020 - 2021)

WORK EXPERIENCE

An Phu Hung Jsc Social Marketing — Apr 2024 - Sep 2024

- Project:
<https://vnaph.vn/>
<https://giadungmidea.vn/>
<https://nuocnongbomnhiet.vn/>
- Creating and Editing Multimedia Content: Responsible for creating and editing images and videos for social media platforms such as Facebook and Zalo, ensuring creative and engaging content.
- Website Interface Design: Design and build the interfaces for the company's e-commerce websites, focusing on aesthetics, user experience, and e-commerce functionality.
- Social Media Content Management: Manage and optimize content on social media channels to enhance engagement and campaign effectiveness.

Wolf Solutions Jsc UI/UX Designer — Nov 2023 - Mar 2024

- Project: Calibee User App, Calibee Partner App, Calibee Enterprise
- Research, generate ideas, and design UI/UX interfaces, as well as functional logic for various platforms such as web, Web App, and Mobile App, in accordance with the requirements.
- Analyze user behavior to propose improvements for the product.
- Design materials for print, online banners, as per the specified requirements.
- Develop user interface tools such as navigation menus, search frames, tabs, and other utilities for the product.
- Perform other tasks as required by the manager.

Gadiac Asia UX Intern — May 2023 - Aug 2023

- Contributing strategic ideas and developing UI/UX designs for projects, including areas related to Game, Comic, NFT, Marketplace, and Blockchain.
- Conducting user research and analysis to gain a deeper understanding of their needs and behaviors, thereby creating an optimal user experience.
- Building wireframes and prototypes to illustrate website and application design concepts.
- Performing user testing to ensure that the final product meets UX standards and collaborating closely with the development team to implement improvements.
- Customizing Style + Brand based on the specific project.

An Phu Hung Jsc Social Marketing

— Sep 2022 - Feb 2023

- Conceptualized and designed Banners, Posters, and Videos for social media platforms such as Facebook and TikTok, focusing on creating innovative and attention-grabbing content.
- Managed and maintained the company's website, ensuring regular updates of functionality and content for an optimal user experience.
- Collaborated closely with other departments to ensure brand messaging and advertising activities were executed in a cohesive and effective manner.

Dong Phu Gia Co., Ltd Social Marketing

— Apr 2022 - Jul 2022

- Designing Banners, Posters, and Creating Videos on Social Media Platforms, including Facebook and TikTok.
- Managing and Maintaining the Company's Websites, ensuring functionality and content are regularly updated.
- Organizing and Decorating important company events.

SKILLS

Soft Skill

Creativity

Analytical thinking

Communication skills

Teamwork

Time management

Self-learning ability

Design

UI/UX Design

Interaction Design

Visual Design

Wireframing

User Research

User Journey Mapping

information Architecture

Tools

Figma

FigJam

Adobe Photoshop

Adobe Premiere

Microsoft Office